

05.21.2026 All Member Meeting: Space Coast Region - Porsche Club of America

Space Coast Region Porsche Club of America (PCA) All Member Meeting

Date: May 21, 2026

Meeting Location: Porsche Melbourne - 509 E. Nasa Blvd. Melbourne, FL 32901.

Thank you Porsche Melbourne for hosting.

Meeting Start/Call to Order: Approx. 6pm.

Roll Call:

President - Sue Kee

Vice President - Jay McGrath

Exec Vice President - Julie Wilson

Treasurer - Steve Hoffman

South Coordinator - Peter Tyson

Review of the All Member Minutes from February 4, 2026

Minutes were emailed to all members in advance of the meeting.

Motion to Approve as written: Steve Hoffman

Second: Bob Greenwood.

All in Favor: Yes

Motion Passed: Yes

1. Executive Summary:

This comprehensive meeting of the Space Coast Region PCA covered a wide range of topics, from event planning and charity initiatives to a special track day opportunity and social media strategy. The first part of the meeting focused on the club's upcoming event calendar from May to October, including Cars & Coffee meetups, a "Porsches and Pistols" driving event, and a women's VIP shopping experience. Significant time was spent discussing

charity fundraising, with plans for a tour of Revology, an event at the American Muscle Car Museum, and the annual charity calendar. The second part featured a guest presentation by Greg Lowdermilk and Adam about an exclusive, beginner-focused “Taste of the Track” lead-follow event scheduled for September 13th, detailing its format, cost, and safety requirements. The final portion of the meeting, led by Ryan Gorsuch, outlined the social media team’s strategy to increase member engagement across platforms like the website, Facebook, and Instagram, with a strong call for member-generated content and new ideas like virtual hangouts.

2. Key Action Items:

- **Happy Hour (North):** The event is on May 27th at Martinis Restaurant. 4-8pm
- **Happy Hour (Central):** The event is on May 28th at 28 North, featuring a special menu and music.
- **Cars and Coffee (Central):** The event is on June 6th from 9:00 AM to 11:00 AM Panera Bread on Wickham Road.
- **Cars and Coffee (South):** The event is on June 14th at the shopping center in Vero.
- **Cars and Coffee (North):** The event is on June 19th at the new location, Cinnamon Tree Cafe in Port Orange.
- **High-Performance Driver’s Ed (HPDE):** The event is on June 25th at Sebring.
- **“Porsches and Pistols” Event:** The event is on Saturday, June 27th, at Frog-bones, featuring a shooting range with safety officers.
- **Women’s VIP Shopping Event:** This event is on June 28th, starting at 9:30 AM at the Louis Vuitton store in Millennia Mall, Orlando. It includes a private shopping experience, champagne, light bites, and a group lunch at Capital Grill.
- **Intro to Track Day 101 Tech Session:** Attend the pre-event tech session and briefing at Porsche Melbourne dealership on September 5th at 9:00 AM to learn about the track day and get your car inspected.
- **Charity Event at American Muscle Car Museum:** The event, benefiting Candlelighter's of Brevard County, will be held on September 12th.
- **“Taste of the Track” Event:** Register for the beginner-focused track day on September 13th at Circuit Florida. Note that EVs are not allowed, and specific brake fluid and helmet requirements apply.
- **Autocross:** The next autocross event is on October 10th. Registration is open on clubregistration.net.
- **Participate in Charity Calendar Decision:** Decide whether you prefer submitting a photo for a \$50 donation or paying \$500 for a guaranteed spot with a professional photoshoot. Express interest to organizers if you want the \$500 option.
- **Submit Movie Suggestions:** Email event organizers with suggestions for the next movie night. Any movie, new or old, can be proposed.

- **Contribute Social Media Content:** Post photos from events, tag the club's social media accounts (@spacecoastpca or @spacecoast.pca), and use the hashtags #spc or #spacecoastpca . Alternatively, email photos to spacecoastpca@gmail.com.
- **New Members:** Pick up a green notebook.
- **Get a Name Badge:** See Kathy Neuman to have a badge made if you need one.
- **Participate in Passport Program:** Get a passport and have it stamped at events to win a prize.

3. Detailed Breakdown by Topic:

Upcoming Club Events Calendar

- **Summary of Discussion:** Jay McGrath outlined a full schedule of events for the upcoming months. Events span across the North, Central, and South regions and include social gatherings, driving experiences, and unique opportunities for members.
- **Decisions Made:** The dates and locations for several events were confirmed.

Topic 2: Charity Initiatives and Fundraising

- **Summary of Discussion:** The club is organizing several charity events. A tour of Revology, a manufacturer of classic Shelby Cobras in Orlando, has been approved as a charity fundraiser. The group also discussed the format for the annual charity calendar, debating between a \$500 fee for a professional photoshoot or a \$50 fee for members to submit their own photos. Initial support leaned towards the \$500 option. Robert Kantor also announced a charity event at the American Muscle Car Museum. The club continues to support Toys for Tots and a food drive during Oktoberfest.
- **Decisions Made:**
 - The Revology tour for charity was approved.
 - A decision on the calendar format is pending but leaning towards the \$500 professional shoot.
- **Action Items/Commitments:**
 - **Revology Tour:** Members should watch for the announcement and sign up once details are released.
 - **Charity Calendar:** Members interested in the \$500 photoshoot should express their interest to the organizers.
 - **American Muscle Car Museum Event:** Members are encouraged to attend the charity event on September 12th, benefiting Candlelighter's of Brevard County.

Topic 3: "Taste of the Track" Event Introduction

- **Summary of Discussion:** Greg Loudermilk and Adam (chief instructor with Circuit Florida) presented an exclusive talk about the upcoming introductory “Taste of the Track” event for members with little to no track experience. The event will be a safe, lead-follow program where instructors lead small groups of cars. It will be held at a private 1.7-mile track between Tampa and Orlando that features elevation changes and tire-friendly asphalt. The day includes a classroom session, multiple 20-minute on-track sessions, and lunch.
- **Decisions Made:**
 - The club will host the track day event on **September 13th**.
 - The cost is **\$495 plus tax** per driver. Capacity is limited to 16 people. Payment made directly to Circuit Florida via QR code on flyer. Club Reg will be used for member count only.
 - A pre-event tech session will be held on **September 5th at 9:00 AM** at the dealership.
- **Action Items/Commitments:**
 - **Participants:** Must sign up for the limited spots. Only Porsche vehicles are allowed.
 - **Greg Loudermilk:** To host the tech session on September 5th.

Topic 4: Track Day Logistics, Requirements, and Safety

- **Summary of Discussion:** A mandatory technical inspection is required. Brake fluid must be flushed within 90 days of the event, and tires must have sufficient tread. Purely Electric Vehicles (EVs) like the Taycan are not allowed due to fire safety concerns, but hybrids are permitted. SA-rated (SA2020 or newer) automotive helmets are required and are available for rent. Adam emphasized the goal is a fun, safe experience with zero pressure, and instructors will manage group pace. He also noted that standard car insurance does not cover track driving and that the event runs rain or shine.
- **Decisions Made:**
 - A “brake flush special” will be offered by the dealership for participants.
 - Spouses can share a car but must register separately.
- **Action Items/Commitments:**
 - **Participants:** Get cars tech-inspected (dealership session on Sep 5th is recommended).
 - **Participants:** Ensure brake fluid is fresh and helmets meet the SA2020 or newer standard.

Topic 5: Social Media & Member Engagement Strategy

- **Summary of Discussion:** Ryan Gorsuch presented the club’s digital communication strategy. The official website, **spc.pca.org**, is the

primary “source of truth” for event calendars, the digital magazine, and club information. The club is active on Facebook, Instagram, TikTok, and YouTube, and the team wants to increase member engagement by encouraging them to post and share content. Key suggestions from members included creating “member highlight” features on social media and hosting virtual Zoom hangouts to connect members across the region.

- **Decisions Made:** The website will remain the central hub for all official club information.
- **Action Items/Commitments:**
 - **All Members:** Post photos and content from events, tag the club’s social media accounts (@spacecoastpca / @spacecoast.pca), and use the official hashtags (#spc-pca #spacecoastpca).
 - **All Members:** Email photos to **spacecoastpca@gmail.com** if not on social media.
 - **Ryan Gorsuch:** To investigate implementing “member highlight” posts and consider hosting virtual Zoom hangouts.

Topic 6: Administrative Updates & Past Event Feedback

- **Summary of Discussion:**
 - **Membership & Admin:** Greg Lukens reported the club has ~1,815 members. New members can get green notebooks, and Kathy Neuman can make name badges. Treasurer Steve Hoffman reported a healthy bank balance of ~\$44,000. The “Passport Program” was promoted for members attending events.
 - **Past Events:** The “Porsche and Polo” event was featured in *Panorama* magazine for raising \$4,200 for charity. The recent Autocross was a success with 35 participants; the next is on October 10th and needs volunteers. The recent movie night was well-received, and suggestions are sought for the next one.
- **Action Items/Commitments:**
 - **Volunteer for Autocross:** Sign up on clubregistration.net to volunteer for the October 10th event.
 - **Propose a Movie:** Email an officer with suggestions for the next movie night.

Closing Remarks - Sue Kee

Meeting adjourned: 7:15pm

Motion to adjourn: Steve Hoffman

Second: Julie Wilson

All in favor: Yes

Next Meeting: Quarterly All Member Meeting - September 17th at 6pm.
Porsche Melbourne.