

Space Coast Porsche Club of America Minutes

Leadership Member Meeting

Date: February 26, 2026

Meeting Location:

Beef O'Brady's. 3030 Lake Washington Rd. Melbourne, FL

Meeting Start/Call to Order: Approx. 630pm

Attendees:

| | | |
|------------------------|----------------|--------------|
| Sue Kee | Bert Castrejon | Chris DeVito |
| Julie Wilson | Cindy Hambidge | Steve Tarr |
| Jay McGrath | Tom Kirk | Robin Zamory |
| Robin Hoffman | Justin Cercone | |
| Frank Molnar(call in) | Greg Lukens | |
| Peter Tyson | Kathy Neumann | |
| Jeff Dorman | Carmen DeVito | |
| Ryan Gorsuch | John Donlon | |

Roll Call of Voting Members:

- President - Sue Kee
- Executive Vice President - Julie Wilson
- Vice President - Jay McGrath
- Past President - Steve Tarr
- Treasurer - Steve Hoffman
- Secretary - Summer Adams
- North Coordinator - Frank Molnar (on Speaker Phone)
- South Coordinator - Peter Tyson

Review of the Leadership Meeting Minutes from November 6,2025

Motion to Approve as Written: Sue Kee

Second: Jay McGrath

All in Favor: X Yes

Comments or Dissent:

Motion Passed: X Yes

President's Remarks & Report - Sue Kee

Sue Kee Welcomed all new Board Members and Chairs.

The President's meeting was attended by Jay and Sue in early February.

Opening, Financials & Club Performance

- **Summary of Discussion:**
 - Robert Kantor reported the next *EV* issue will be out at the end of March at the earliest.
 - A treasurer's report from Steve Hoffman showed a bank balance of \$26,000, with an effective operating budget of \$30,000 after accounting for outstanding funds. Tax filings are complete.
 - The club received the \$2,000 subsidy for the Street Survival payment. A question was raised about whether the other Tire Rack payment for the event has been received.
 - Social media channels (Facebook, Instagram) show steady follower growth and high engagement.
 - The website had its highest traffic month in January, averaging 150 unique visitors daily. The site has been submitted for an award.
 - The advertising report showed a net gain with three new half-page advertisers, offsetting two non-renewals. It was suggested to offer key advertisers a chance to display products at Octoberfest to increase their return on investment.
 - The referral program with Porsche Melbourne generated nearly \$6,000 last year.

Executive Summary:

- The board meeting covered a wide range of topics including club finances, member engagement, event planning, and policy updates. Financially, the club is stable with a \$30,000 operating budget, and has received the \$2,000 Street Survival subsidy. A major focus was on improving new member experience through ideas like an “ambassador” role at events and adding join years to badges. A full calendar of events was reviewed, including drives, tech sessions, Cars & Coffee meetups, the Hoedown, and an upcoming happy hour. New event ideas like an airboat trip and a visit to the Navy SEAL Museum were proposed. The club welcomed John Donlon as the new HPDE Chairman and Justin Cerone volunteered to be the new Social Chair. Important PCA policy updates were discussed, especially the strict waiver requirements for minors participating for in-car activities. The club’s digital presence shows strong growth, and fundraising efforts have been highly successful, with over \$54,700 raised recently from charity events. A new process for member condolences was also discussed.

Key Action Items/Commitments

- **Text Steve Hoffman:** Follow up regarding the status of the expected payment from Tire Rack for the Street Survival event.
 - **Discuss Badge Changes:** At the next meeting, lead a discussion on the pros and cons of adding a join-year sticker or date to member badges.
 - **Support March Event:** Coordinate with the team to support the next event at The Warbirds planned for the end of March.
 - **Collaborate on News Story:** Work with Tom Kirk to create a story about the championship awards.
 - **Request Volunteer Support:** initiate the sign-up process if volunteers are needed for events.
 - **Collect Badge Information:** Get the correct address and name spelling for anyone requesting a new badge.
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- **Action Items/Commitments:**

- o Work with P1 on a feature article. P1 is now our 2nd largest sponsor. Spotlight. Track updates: 2026 Treasure Coast Track. 2027 4 mile track set to open. Private club, condos.
- o Contact Extreme Cylinder about advertising opportunities.
- o Unpaid sponsors will be removed from the next issue if payment is not received before the April deadline.

New Leadership, Membership Engagement & Volunteer Roles

- **Summary of Discussion:**

- o The new leadership team was introduced.
- o Rob Van Name has resigned as Tech Chair due to health issues.
- o John Donlon was introduced as the new HPDE Chairman, who will mentor new drivers.
- o Dan Cleary was named the new Tech Chair.
- o Rally Masters David O'Neal and Brian Reinert Stepped down. We will need to fill these positions.
- o The club needs a "Rally Master" and volunteers for the April 18th After Tax Day Rally.
- o Bert Castrejon let the leadership team know that the first 2 Autocross events went well and thanked Carmen and Chris DeVito for their ongoing help.
- o Improving new member welcome was a key topic. Ideas included creating "ambassadors" for events, proactively greeting new faces, and adding the "join year" to member badges to spark conversation.
- o Robin Zamory has drafted a new member welcome letter. A suggestion was made to add an "auto-renew" reminder.

- **Action Items/Commitments:**

- o **All attendees:** Act as part of the "membership committee" by welcoming new people at events.
- o **Justin Cerone:** Begin planning the summer and Christmas parties.
- o **Greg Lukens:** Will manage volunteer coordination and create sign-up links upon request.
- o Process for referrals at Porsche Melbourne, \$500 for new vehicle and \$250 for preowned Porsches. In Club. Porsche Melbourne is

also providing 1 year membership of PCA to Local members who buys a car. CPO,used or new.

Upcoming Events & Regional Updates

- **Summary of Discussion:**
 - **Master Schedule:** Jay McGrath is the new keeper of the master event schedule.
 - **North Region (Frank Molnar):** A new Cars & Coffee location is proposed at **Cinnamon Tree** in Port Orange, starting March 15.
 - **South Region (Peter Tyson):** Proposed new events include an airboat trip on Garcia Lake, a trip to Lion Country Safari (for SUVs), and a visit to the Navy SEAL Museum. Also mentioned that there are Veterans/PTSD programs - demos every Thursday.

Upcoming Events:

- **Sebring HSR Race (Feb 27-Mar 1)**
- **Amelia Island Concours (Mar 6):** A potential meetup location will be posted on Facebook.
- **Kaffeeklatsch (Mar 7 and Mar 14):** Central and South Region meetups are scheduled.
- **Hoedown (Mar 13-15):** The event will be framed as a multi-day event to apply for \$500 in additional funding from National.
- **356 GOF (Mar 19)** Gainesville
- **Happy Hour (Mar 26):** At Urban Prime.
- **New Member Meeting (Mar 28):** 9am. All members are encouraged to attend. Porsche Melbourne for breakfast with a drive to Mulligan's in Sebastian.
- **Treffen LowCountry Trip (Mar 29 - Apr 2):** Palmetto Bluff. Jay will attend and take photos.
- **Central Region KK (Apr 4)** Panera Bread
- **Tech Session/Drive & Dine (Apr 11):** At Extreme Cylinder in Palm City.
- **Vero Air Show (May 15,16,17):** A group outing with a potential group rate is being explored. Blue Angels.

- o The “Dine and Drives” program is being brought back.
- o The Passport Program is being promoted, with new passports and official stamps available. All Board Members will have a stamp to bring with them. A “swag bag” was given to each Board Member to hand out to new members at events. Items included books, pens, pins, decals, passport books.
- **Decisions Made:**
 - o The North Region KK will be held at the new Cinnamon Tree location.
 - o The Hoedown will be submitted to National as a multi-day event.
 - o A Facebook post will be made for an Amelia Island Concours meetup.
- **Action Items/Commitments:**
 - o **Frank Molnar:** Email event info to Sue by February 27 for the e-blast and bring the club tent to the next meeting. He also has the tent when someone needs it, let him know and he will get it to the next event.
 - o **Sue Kee:** Send Warbirds event photos to Robin; submit Hoedown paperwork to National; get Vero Air Show info to Jay and Sue.
 - o Post the Amelia Island meetup plan on Facebook.
 - o **Jay McGrath:** Maintain the master event schedule.
 - o **Peter Tyson:** Check with Jay McGrath for potential Saturday dates for the airboat trip.
 - o **Wojo:** Organize two “Dine and Drive” events each.

Charity & Fundraising Updates

- **Summary of Discussion:**
 - o Frank reported significant fundraising success: just under \$5,000 for Halifax Health and nearly \$50,000 from his Art of Speed event. For next year’s Christmas event, he plans to focus solely on Toys for Tots.
 - o The club raised \$50,000 from “Art of Speed” and \$4,700 from “Porsches and Polo.”
 - o Upcoming charity events include an Autocross/ice cream social for Seeing Eye Dogs Inc., a social event and swap meet for the Melbourne High School auto team, and the annual calendar fundraiser (potentially “Porsche and Paws” theme).
 - o Possibly try to get HALO - No kill shelter as a charity event.

Club Processes, Policies & Legal Issues

- **Summary of Discussion:**
 - **PCA Waivers for Minors:** For any person under 18 in a moving vehicle at a PCA event, **both** parents need to sign the waiver, which must be witnessed. Pre-signed waivers are not acceptable. Electronic waivers via ClubReg are accepted. Signed waivers must be kept for seven years and one month.
 - **AI & Copyright:** A warning was given about using AI-generated art, as it may lead to copyright infringement issues with PCA National.
 - **Member Condolences:** A formal process was discussed. When a member passes away, the president should be notified, and was suggested that a custom-designed sympathy card from the club to be sent to the family.

Open Action Items:

| Description | Assigned Members | Status Update/ Completed |
|-------------------|--------------------|-----------------------------|
| Sign up platforms | Summer/Frank | |
| Survey KK | Robin/Colette/Paul | 12.30.25 |
| Passport Pins | Steve Tarr | 2.4.26 |

Upcoming Meetings:

New Member Meeting and Drive - March 28, 2026 @ 9am Porsche Melbourne
509 E. Nasa Blvd. Melbourne, FL 32901

Meeting Ended: 8pm

Motion to Approve:

Sue Kee

Seconded: Steve Tarr

All in Favor: X Yes